



UNICO NATIONAL

The Largest Italian American Service Organization in the United States
"Service Above Self"

ComUNICO **Advertising Rates**

<u>Size</u>		<u>1x</u>	<u>3 x</u>	<u>6x</u>
Full Page	10 x 14	\$400	\$1050	\$2000
1/2 Page	10 x 7 (H)	\$200	\$550	\$1000
1/2 Page	5 x 14 (V)	\$200	\$550	\$1000
1/4 Page	10 x 3.5 (H)	\$100	\$270	\$500
1/4 Page	5 x 7 (V)	\$100	\$270	\$500
1/8 Page	5 x 3.5	\$ 75	\$210	\$420
Cover (Inside Back)		\$1000	\$3000	\$6000

Four color, additional \$125

Advertiser is to provide camera-ready art.

PRINTING STANDARDS

PRINTING
PAPER STOCK
PAPER SIZE

WEB OFFSET
STANDARD NEWSPRINT
TABLOID

PRINTING SPECS

PLATFORM
PROGRAMS
FILE FORMATS
COLOR
LINE SCREEN
ELECTRONIC COPY
HARD COPY

MACINTOSH OS X
QUARK 6.5, PHOTOSHOP CS2, ILLUSTRATOR CS2, ADOBE ACROBAT
JPG, PDF, TIFF, OR ILLUSTRATOR EPS (WITH TEXT CONVERTED TO OUTLINES
CMYK PROCESS ONLY
MINIMUM OF 300 LPI (600 DPI)
E-MAIL OR CD
MUST BE PRODUCED AND SUBMITTED AT SPECIFIED SIZE & RESOLUTION

Fairfield Commons, 271 US Hwy 46, West, Suite A-108, Fairfield, NJ 07004
(973) 808-0035, Fax: (973) 808-0043, E-mail: uniconational@unico.org



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ComUNICO Contract

Advertiser Information

Company _____

Contact Name _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-Mail _____

Size

Frequency

Cost

IMPORTANT: Payment must accompany all advertisements.

Payment Method

____ Check ____ Credit Card (Visa, MasterCard, American Express)

Credit Card Company _____ Exp. Date _____

Credit Card # _____ Verification Code _____

Name on Credit Card _____

Send contract and your ad, via e-mail to uniconational@unico.org

Send to UNICO National 271 US Highway 46 West, Suite A-108, Fairfield, NJ 07004.
Attention Pat Pelonero.

Authorized Signature _____ Date _____

Print Name _____

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